



Zebra Crossings

● Empower ● Connect ● Care ●

Annual Sponsorship Opportunities

\$6,000 Sustainability Sponsor

Enable us to focus on the needs of this year while providing continuity for the future and implementation of our vision.

- Photo opportunity with media release
- Logo on the monthly newsletter for 1 year
- 1 Article feature in newsletter
- Prominent logo with live link on website
- Dedicated monthly recognition on social media
- Listing on our sponsor page with live link

\$3,500 Be The Match Campaign Sponsor

Sponsor one of our annual fundraising campaigns as a matching gift sponsor. You match the amount of new donations or increased donations received.

- Logo with live link displayed on the website donation page during the campaign
- Business name included in campaign letter and all promotional materials
- Recognition on all social media posts about the campaign and in the newsletter article about the campaign with a live link
- Listing on our sponsor page with live link

\$2,500 Vision Sponsor

As we invest in rebuilding our essential programs, your gift will help us act on our vision for program growth.

- 1 Article feature in newsletter
- Logo with live link on website
- Dedicated quarterly recognition on social media
- Listing on our sponsor page with live link

\$1,500 Mission Sponsor

Enable us to fulfill our purpose to empower, connect, and care.

- Sponsorship listing on our program page with live link
- Listing on our sponsor page with live link
- Recognition on social media (2 posts) and in 1 newsletter with live link

\$800 T-Shirt Sponsor

Sponsor t-shirts for all Zebra Crossings program participants.

- Sponsorship listing on programs page
- Logo on t-shirts
- Recognition on social media (1 post) and in 1 newsletter with live link



Program Sponsorship Opportunities

\$6,000 Camp Blue Sky Underwriter

Sponsor Camp Blue Sky, our overnight Down syndrome family camp

- Photo opportunity with media release
- Prominent Logo on all camp promotional materials
- 1 Article feature in newsletter
- Prominent logo with live link on website
- Dedicated quarterly recognition on social media

\$6,000 Camp Spinnaker Underwriter

Sponsor Camp Spinnaker, our overnight asthma family camp

- Photo opportunity with media release
- Prominent Logo on all camp promotional materials
- 1 Article feature in newsletter
- Prominent logo with live link on website
- Dedicated quarterly recognition on social media

\$3,000 Heart Camp Sponsor

Sponsor Heart Camp, our overnight family camp for children with congenital heart defects

- Photo opportunity with media release
- Prominent Logo on all camp promotional materials
- Prominent logo with live link on website
- Recognition on social media (2 posts) and in 1 newsletter with live link

\$3,000 Betsy's Camp Sponsor

Sponsor Betsy's Camp, our overnight family camp for children with CLOVES syndrome

- Photo opportunity with media release
- Prominent Logo on all camp promotional materials
- Prominent logo with live link on website
- Recognition on social media (2 posts) and in 1 newsletter with live link

\$1,000 Family Sponsor

Sponsor a family to attend one of our family weekend camps

- Sponsorship listing on programs page
- Recognition on social media (1 post) and in 1 newsletter with live link
- Recognition on camp flyer

\$500 Day Program Sponsor

Sponsor a day program

- Sponsorship listing on programs page
- Recognition on social media and the newsletter with live link

***For more details about recognition in the newsletter, social media posts, or on our website please contact Deb Taylor via email: director@zebra-crossings.org or phone: 603-312-2052 x 1.



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Special Event Sponsorship Opportunities

Moms On The Run Annual Mother's Day 5K

Part of the Dover Race Series, this event draws an average of more than 500 participants.

Inspire Sponsor: \$5,000

- Large logo on race T-shirts, 3 signs at race site, & your banner displayed at race site
- Verbal acknowledgement at race
- Recognition on website, printed materials, and dedicated social media post
- Free entry fees & T-shirts for 8 race participants

Believe Sponsor: \$2,500

- Medium logo on race T-shirts, 2 signs at race site, & your banner displayed at race site
- Recognition on website, social media, and printed materials
- Free entry fees & T-shirts for 6 race participants

Dream Sponsor: \$1,500

- Medium logo on race T-shirts & 1 sign at race site
- Recognition on website, social media, and printed materials
- Free entry fees & T-shirts for 4 race participants

Hope Sponsor: \$600

- Small logo on race T-shirts
- Recognition on website, social media, and printed materials
- Free entry fees & T-shirts for 2 race participants

Cabin Fever Fundraiser Annually in The Winter Date TBD

Annual gathering to celebrate community and raise funds for programming.

Empower Sponsor: \$3,000

- Mention in media release
- 4 Tickets to event
- Vendor space at the event
- Logo on website
- Recognition on social media and newsletter

Connect Sponsor: \$1,000

- 2 Tickets to the event
- Banner at the event
- Recognition on social media and newsletter

Care Sponsor: \$500

- 2 Tickets to the event
- Recognition on social media and newsletter

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Sponsorship Form

Thank you for your support!

Business Name (as it should appear on all printed materials)

Address (Street, City, State, Zip)

Phone

Contact Person & Title

Email Address

***Please submit a high quality company logo (JPG) file to Director@Zebra-Crossings.org

Choose Sponsorship Level

General Sponsorships:

- | | | | | |
|--|--|--|---|---|
| <input type="checkbox"/> Sustainability Sponsor
\$6,000 | <input type="checkbox"/> Be The Match Sponsor
\$3,500 | <input type="checkbox"/> Vision Sponsor
\$2,500 | <input type="checkbox"/> Mission Sponsor
\$1,500 | <input type="checkbox"/> T-Shirt Sponsor
\$800 |
|--|--|--|---|---|

Program Sponsorships:

- | | | | | | |
|---|--|--|--|--|---|
| <input type="checkbox"/> Camp Blue Sky Underwriter
\$6,000 | <input type="checkbox"/> Camp Spinnaker Underwriter
\$6,000 | <input type="checkbox"/> Heart Camp Sponsor
\$3,000 | <input type="checkbox"/> Betsy's Camp Sponsor
\$3,000 | <input type="checkbox"/> Family Sponsor
\$1,000 | <input type="checkbox"/> Day Program Sponsor
\$500 |
|---|--|--|--|--|---|

Event Sponsorships:

- | | | | | | | |
|---|---|---|--|---|---|--|
| <input type="checkbox"/> Inspire Sponsor
\$5,000 | <input type="checkbox"/> Believe Sponsor
\$2,500 | <input type="checkbox"/> Dream Sponsor
\$1,500 | <input type="checkbox"/> Hope Sponsor
\$600 | <input type="checkbox"/> Empower Sponsor
\$3,000 | <input type="checkbox"/> Connect Sponsor
\$1,000 | <input type="checkbox"/> Care Sponsor
\$500 |
|---|---|---|--|---|---|--|

Payment:

Send check to Zebra Crossings, PO Box 411, Dover, NH 03821

Or visit www.zebra-crossings.org/donate/ for credit card donations.