



# Zebra Crossings

● Empower ● Connect ● Care ●

## 2022 Sponsorship Opportunities

### **\$1,500 Be The Match Campaign Sponsor**

Sponsor one of our annual fundraising campaigns as a matching gift sponsor. You match the amount of new donations or increased donations received.

- Logo with live link displayed on the website donation page
- Business name included in campaign letter and all promotion materials
- Recognition on social media and in newsletter with live link

### **\$1,500 Annual Fund Campaign Sponsor**

Sponsor one of our annual fundraising campaigns as a matching gift sponsor. You match the amount of new donations or increased donations received.

- Logo with live link displayed on the website donation page
- Business name included in campaign letter and all promotion materials
- Recognition on social media and in newsletter with live link

### **\$5,000 Sustainability Sponsor**

Enable us to focus on the needs of this year while providing continuity for the future and the implementation of our vision.

- Photo opportunity with media release
- Logo on newsletter for 3 years
- Annual article feature in newsletter
- Prominent logo with live link on ZC website
- Two complimentary tickets to our fundraising event with sponsor recognition
- Quarterly recognition on social media and in newsletter with live link

### **\$2,500 Vision Sponsor**

As we invest in rehiring essential program staff functions, your gift will help us act on our vision for program growth.

- Article feature in newsletter
- Logo with livelink on website
- Quarterly recognition social media with live link
- Listing on our sponsor page with live link

### **\$1,000 Mission Sponsor**

Enable us to fulfill our purpose to empower, connect, and care.

- Sponsorship listing on program page with live link
- Listing on our sponsor page with live link
- Recognition on social media and in newsletter with live link

### **\$500 Empowerment Sponsor**

Sponsor a family to attend one of our powerful family weekends. Together we can provide opportunities to bring families together for rejuvenation, connection and peer support.

- Sponsorship listing on program page
- Listing on our website sponsor page
- Recognition on social media and in newsletter with live link



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## 2022 Special Event Sponsorship Opportunities

### Spelling Z March 25, 2022

*The Spelling Z is a family friendly event designed to inspire friendly competition and a trove of laughter. The event will pit teams of adults and/or children in a fun-filled spelling bee style competition.*

#### Event Champion [Exclusive]: \$1,000

- Mention in media release
- Listing on event registration page
- 2 free registrations
- Your logo displayed behind emcee on Zoom
- Your logo as header on the event bracket (see image)
- Recognition by event emcee
- Option to address audience
- Logo with web link on event webpage
- Frequent recognition on social media and in newsletter

#### Bracket Sponsor: \$500

- Recognition by event emcee
- Your logo on the bracket display
- Logo with web link on event website
- Recognition on social media and in newsletter

#### Award Sponsors: \$250

- Listing with web link on event website
- Recognition at awards announcements
- Recognition on social media and newsletter

### MOMS ON THE RUN Mother's Day Weekend, May 8, 2021

*Part of the Dover Race Series, this event draws an average of 700 runners/walkers*

#### I Believe Sponsor: \$2,500

- Photo opportunity with media release
- Logo on race registration form
- 4 free race registrations and t-shirts
- Primary logo on road race t-shirt
- Your banner displayed at road race & pre-registration day
- Recognition by road race emcee
- Logo with web link on road race website
- Frequent recognition social media and newsletter

#### I Dream Sponsor: \$1,000

- 2 free race registrations and t-shirts
- Complimentary vendor space on race day
- Your banner displayed at road race
- Recognition by road race emcee
- Logo with web link on road race website
- Recognition social media and newsletter
- Large logo on road race t-shirt

#### I Hope Sponsor: \$500

- Recognition by road race emcee
- Logo with web link on road race website
- Recognition social media and newsletter

"Quite honestly, you have given them the wings they need to fly and look forward. As a matter of fact, they wanted me to sign them up for surfing camp. I am 10,000% sure that they have the adaptability and self-care skills needed for something like this. I give Zebra Crossings loads of credit for the confidence that they have in themselves as they walk into their next adventure."

- Tiffany Morales



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# SPONSORSHIP FORM

**THANK YOU FOR YOUR SUPPORT!**

Business Name *(as it should appear on all printed material)*:

Address *(Street, City, State, Zip)*

( ) \_\_\_\_\_  
Phone Contact Person and Title

E-mail

*\*Please submit a company logo in high quality (JPG) file to: [aric@zebra-crossings.org](mailto:aric@zebra-crossings.org)*

## Choose Sponsorship Level and Category Below

### Program Sponsorships:

Sustainability Sponsor  
\$5,000

Vision Campaign  
\$2,500

Be the Match Campaign  
\$1,500

Annual Fund Campaign  
\$1,500

Mission Sponsor  
\$1,000

Empowerment Sponsor  
\$500

### Event Sponsorships:

#### Spelling Zee

Event Champion (Exclusive)  
\$1,000

Bracket Sponsor  
\$500

Award Sponsors  
\$250

#### Moms on the Run

I Believe (Exclusive)  
\$2,500

I Dream  
\$1,000

I Hope  
\$500

### Payment:

Send check to: Zebra Crossings, PO Box 411, Dover, NH 03821 or visit [www.zebra-crossings.org/donate/](http://www.zebra-crossings.org/donate/) for credit card donations.