Zebra

2021 Sponsorship Opportunities

Empower • Connect • Care •

□ \$1,500 Be The Match or Annual Fund Campaign Sponsor

Sponsor one of our annual fundraising campaigns as a matching gift sponsor. You match the amount of new donations or increased donations received.

- Logo with live link displayed on the website donation page
- Business name included in campaign letter and all promotion materials
- Recognition on social media and in newsletter with live link

\$5,000 Sustainability Sponsor

Enable us to focus on the needs of this year while providing continuity for the future and the implementation of our vision.

- Photo opportunity with media release
- Logo on newsletter for 3 years
- Annual article feature in newsletter
- Prominent logo with live link on ZC website
- Two complimentary tickets to our fundraising event with sponsor recognition
- Quarterly recognition on social media and in newsletter with live link

\$2,500 Vision Sponsor

As we work with a strategic consultant this year, your gift will help fund this essential planning process.

- Article feature in newsletter
- Logo with livelink on website
- Quarterly recognition social media with live link
- Listing on our sponsor page with live link

□ \$1,000 Mission Sponsor

Enable us to fulfill our purpose to empower, connect, and care.

- Sponsorship listing on program page with live link
- Listing on our sponsor page with live link
- Recognition on social media and in newsletter with live link

\$500 Empowerment Sponsor

Sponsor any of our program initiatives that we can provide this year. Together we will adapt to the safety guidelines and seek opportunities to bring our youth and families together.

- Sponsorship listing on program page
- Listing on our website sponsor page
- Recognition on social media and in newsletter with live link

\$250 Fund A Need

Every \$250 meets an important need to support our mission. You can help support....

- A social gathering for a pod of participants
- A year of Zoom connectivity to virtually connect our youth
- A box of supplies for a (virtual) program
- A restock of medical supplies
- Listing on our sponsor page
- Recognition on social media and newsletter





2021 Special Event Sponsorship Opportunities

Spelling Z March 26, 2021

The Spelling Z is a family friendly event designed to inspire friendly competition and a trove of laughter. The event will pit teams of adults and/or children in a fun-filled spelling bee style competition.

Event Champion [Exclusive]: \$1,000

- Mention in media release
- Listing on event registration page
- 2 free registrations
- Your logo displayed behind emcee on Zoom
- Your logo as header on the event bracket (see image)
- Recognition by event emcee
- Option to address audience
- Logo with web link on event webpage
- Frequent recognition on social media and in newsletter

Bracket Sponsor: \$500

- Recognition by event emcee
- Your logo on the bracket display
- Logo with web link on event website
- Recognition on social media and in newsletter

Award Sponsors: \$250

- Listing with web link on event website
- Recognition at awards announcements
- Recognition on social media and newsletter

Scavenger Hunt Mother's Day Weekend, May 8 & 9, 2021

Enjoy a couple of fun filled hours with family or friends responding to contests and challenges! Our creative questions are designed to permit you to enjoy the scavenger hunt in whatever town you live in!

Event Champion [Exclusive]: \$1,000

- Mention in media release
- Listing on event registration page
- 2 free registrations
- Your logo prominently displayed on scavenger hunt
- Recognition by event emcee at closing
- Your banner displayed behind emcee on Zoom at closing
- Option to address audience at closing
- Logo with web link on event webpage
- Frequent recognition on social media and in newsletter

Challenge Sponsor (theme): \$500

- Recognition by event emcee
- Your logo included on scavenger hunt
- Logo with web link on event website
- Recognition on social media and in newsletter

Award Sponsors: \$250

- Listing with web link on event website
- Recognition at awards announcements
- Recognition on social media and in newsletter

"Quite honestly, you have given them the wings they need to fly and look forward. As a matter of fact, they wanted me to sign them up for surfing camp. I am 10,000% sure that they have the adaptability and self-care skills needed for something like this. I give Zebra Crossings loads of credit for the confidence that they have in themselves as they walk into their next adventure."

- Tiffany Morales



SPONSORSHIP FORM

THANK YOU FOR YOUR SUPPORT!

Business Name (as it should appear on all printed material):

Address (Street, City, State, Zip) Contact Person and Title Phone E-mail *Please submit a company logo in high quality (JPG) file to: astrid@zebra-crossings.org **Choose Sponsorship Level and Category Below Program Sponsorships:** П п п п Vision Sponsor Fund A Need Be the Match Sustainability Mission Sponsor Empowerment Campaign Sponsor Sponsor Sponsor \$2,500 \$1,000 \$250 \$1,500 \$5,000 \$500 **Event Sponsorships: Spelling Zee** 11 11 **Bracket Sponsor Award Sponsors** Event Champion (Exclusive) \$500 \$1,000 \$250 **Scavenger Hunt** Event Champion (Exclusive) Challenge Sponsor **Award Sponsors** \$1.000 \$500 \$250

Payment:

Send check to: Zebra Crossings, PO Box 411, Dover, NH 03821 or visit <u>www.zebra-crossings.org/donate/</u> for credit card donations.