



Zebra Crossings

● Empower ● Connect ● Care ●

2020 Program Sponsorship Opportunities

Our Mission

Zebra Crossings offers **empowerment** programs for youth and teens with chronic medical conditions. Whether it is a week-long camp or weekend activities, **care** is always provided by trained medical staff. We aim to lessen the burden of chronic medical conditions by **connecting** kids through play and giving respite for caregivers. Zebra Crossings is a fun, safe place where kids just get to be kids.

Our programs are intentionally designed to further develop each child's skills, boost their independence, and reduce anxiety based on their condition. Programs are small and intimate in size with an average of 20-25 participants.

Parents can drop off their child, benefit from some **respite time** and feel comfortable that their child's needs are supported. We welcome siblings to attend our programs, as it helps children adapt and feel safe. In addition, we recognize that siblings often feel a high level of responsibility. They also can benefit from our programs by receiving support from other campers, so they can be worry free for a while.



A Unique Opportunity to Impact a Child

Asthma, diabetes, epilepsy. The moment the diagnosis is determined, the world changes. The child is set apart from others and perceived as limited. Parents fear for their child's safety, feeling a greater need to protect and control their lives. Keeping a child safe and managing their health condition is an incredibly difficult and demanding daily task.

Mainstream youth programs often contain unconscious barriers to inclusion—often leaving children with chronic medical conditions feeling limited, different or excluded. Zebra Crossings removes these barriers by modifying programs to meet multiple abilities.

In New Hampshire, approximately 1 in 6 children contend with a chronic health condition. In 2009 Zebra Crossings set out to change the lives of these children. It is time to build on the success of the programs that we have developed. Our vision is to expand our programs and the number of children and families we serve. **By becoming a sponsor, you can be part of our growth and impact a child's future.**



Be Part of Our Success

- **Impact:** Since our first programs in 2010, we have grown steadily from 16 participants that year to serving 179 people. Throughout the year we run 37 days of various programs.
- **Volunteerism:** Our programs are supported by a strong base of 56 volunteers who are dedicating a total of 1,497 hours of their time.
- **Funding:** With the support of generous donors, foundations and sponsors like you, we are able to keep our program fees at a reduced rate as many of our families face high out of pocket medical expenses.
- **Scholarship Funds:** Upon request, we ensure that all interested children and families can benefit from our programs. Last year we provided 38 children with a scholarship for a total amount of \$8,065.

You Make the Difference... Sponsor Us Now

Your gift is an investment in our community and will have a direct impact on the lives of children and their families. Philanthropy transforms lives and for Zebra Crossings' kids it helps shape their identity and it provides them with opportunities. As a sponsor, you will help us sustain our tradition of quality and enable us to fill the existing need for additional programs. **Together, we help them grow into strong and active community members.**

"We were lucky enough to attend the Zebra Crossings 10th Anniversary tonight. This is our first year being a part of this wonderful nonprofit. To look around and see what an amazing community they have made is awe inspiring. Words can hardly express my gratitude for giving my kids the opportunity to go to camp and be SAFE."

- Kate Rondeau



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Please contact Astrid Wielens for more information on customized giving opportunities.

(603) 312-2052 ext. 1 or astrid@zebra-crossings.org

www.zebra-crossings.org



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2020 Program Sponsorship Opportunities

\$2,500 Asthma Camp Underwriter

Sponsor Camp Spinnaker, our overnight asthma camp

- Prominent Logo/Name on all camp promotional materials
- Logo with live link displayed on Zebra Crossings website
- Two complimentary tickets to annual fundraising event with sponsor highlight/recognition
- Frequent recognition on social media and newsletter with live link

\$1,500 Summer Day Camp Underwriter

Sponsor one of our two summer day camps to empower our youth

\$1,500 Family Camp Weekend Underwriter (Exclusive)

Sponsor one of three family weekends that rejuvenate and connect families

- Logo/Name on all summer camp promotional materials
- Logo with live link displayed on Zebra Crossings website
- Recognition on social media and newsletter with live link

\$1,000 Teen Weekend Sponsor

Sponsor one of two weekends which empowers & connects our teens

- Logo/Name on all seasonal promotional materials
- Listing with live link on sponsor page and calendar page on website
- Recognition on social media and newsletter with live link

\$500 Monthly Program Sponsor

Sponsor one of our many monthly youth programs

- Listing on our sponsor page and calendar page on website
- Recognition on social media and newsletter with live link

\$250 Fund a Need

Every \$250 meets an important need to support our mission. You can sponsor...

- | | |
|--|---|
| <i>A child for a week of summer day camp</i> | <i>A family of four for a weekend program</i> |
| <i>A day of meals for a cabin group</i> | <i>A week of craft projects</i> |
| <i>A van for our teen weekend</i> | <i>A restock of medical supplies</i> |

- Listing on our sponsor page
- Recognition on social media and newsletter

2020 Matching Gift Sponsorships

Sponsor one of our annual fundraising campaigns as a matching gift sponsor. You match the amount of new donations or increased donations received.

- Logo with live link displayed on the website donation page
- Business name included in camp[aign letter and all promotion
- Recognition on social media and newsletter with live link

“Be the Match” Funding Campaign: \$1,500 (April)

Annual Fund Campaign: \$1,500 (November)



"It is an amazing experience to not feel alone in the world. To meet and share some wonderful kid stories has given me and my family so much hope for the future."
- Family Camp parent.





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2020 Special Event Sponsorship Opportunities

14th Annual Moms on the Run 5K Road Race May 10, 2020

Part of the Dover Race Series, this event draws an average of 700 runners/walkers

I Believe Sponsor: \$2,500

- Photo opportunity with media release
- Logo on race registration form
- 4 free race registrations and t-shirts
- Primary logo on road race t-shirt
- Your banner displayed at road race & pre-registration day
- Recognition by road race emcee
- Logo with web link on road race website
- Frequent recognition social media and newsletter

I Dream Sponsor: \$1,000

- 2 free race registrations and t-shirts
- Complimentary vendor space on race day
- Your banner displayed at road race
- Recognition by road race emcee
- Logo with web link on road race website
- Recognition social media and newsletter
- Large logo on road race t-shirt

I Hope Sponsor: \$500

- Recognition by road race emcee
- Logo with web link on road race website
- Recognition social media and newsletter
- Medium logo on road race t-shirt

I Care Sponsor: \$250

- Listing with web link on road race website
- Recognition on social media and newsletter
- Small logo on road race t-shirt

10th Annual Night of Music Sponsorships March 20, 2020

This fun, casual fund- and "friendraising" night out is enjoyed by up to 120 guests

Underwriter: \$1,000 (Exclusive)

- Logo & name on all promotional materials
- Company banner at entrance of event
- Logo with live link displayed on our website
- 2 complimentary tickets to event
- Company representative may address audience
- Recognition on social media and newsletter

Auction or Music Sponsor: \$500

- Logo on silent auction item descriptions
- Banner displayed on stage or at auction
- Company will receive live mention
- Recognition on social media and newsletter

Program Sponsor: \$250

- Logo and name will be listed on Program
- Recognition on social media and newsletter

"Quite honestly, you have given them the wings they need to fly and look forward. As a matter of fact, they wanted me to sign them up for surfing camp. I am 10,000% sure that they have the adaptability and self-care skills needed for something like this. I give Zebra Crossings loads of credit for the confidence that they have in themselves as they walk into their next adventure."

- Tiffany Morales

2020 Media Sponsorships

Facebook Sponsor: \$1,000 (Exclusive)

- Logo displayed on Facebook page for 6 months
- Listing on website sponsor page
- Recognition on social media and newsletter

Newsletter Sponsor: \$1,000 (1 year)

- Logo displayed on monthly newsletter for a year
- Listing with live link on website sponsor page
- Recognition on social media

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SPONSORSHIP FORM

THANK YOU FOR YOUR SUPPORT!

Business Name *(as it should appear on all printed material)*:

Address *(Street, City, State, Zip)*

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Phone

Contact Person and Title

E-mail

**Please submit a company logo in high quality (JPG) file to: astrid@zebra-crossings.org*

Choose Sponsorship Level and Category Below

Program Sponsorships:

Asthma Camp
\$2,500

Summer Camp
Family Weekend
\$1,500

Teen Weekend
\$1,000

Monthly Program
\$500

Fund a Need
\$250

Event Sponsorships:

Moms on the Run 5K Road Race

Underwriter
\$2,500

I Dream
\$1,000

I Hope
\$500

I Care
\$250

Underwriter
\$1,000

Music
\$500

Night of Music

Auction
\$500

Program
\$250

Media Sponsorship:

Facebook \$1,000 Exclusive - 1 Year

Newsletter \$1,000 - 1 Year

Payment:

Send check to: Zebra Crossings, 61 Locust Street, Dover, NH 03820 or visit www.zebra-crossings.org/donate/ for credit card donations.