



# 10th Anniversary! Zebra Crossings

● Empower ● Connect ● Care ●

## Zebra Crossings Celebrates 10 Years

Zebra Crossings offers empowerment programs for youth and teens with chronic medical conditions. Whether it is a week-long camp or weekend activities, care is always provided by trained medical staff. We aim to lessen the burden of chronic medical conditions by connecting kids through play and giving respite for caregivers. Zebra Crossings is a fun, safe place where kids just get to be kids.

We are proud to celebrate our 10-year anniversary this year. It is a unique opportunity to raise awareness for our mission and to thank the community who enabled us make a difference in the lives of our youth and families.

### Today Zebra Crossings...

- Serves 179 participants with a dozen various medical conditions
- Offers 37 days of program per year
- Has the first 2 former campers serving as volunteer staff as well as 6 Leaders In Training
- Receives support from 57 volunteers who collectively serve about 1,497 hours
- Has several strong program partner relationships to deliver our programs

### Anniversary Event Sponsorship Opportunity

**September 26, 2019 at the Children's Museum of New Hampshire**

Our intention is to welcome, recognize and thank our key advocates, sponsors and volunteers who have helped Zebra Crossings find a place in the community and serve a need for families.

We hope you will join us and support us as we embark on the next 10 years of changing lives.

### "Zebra" Level of \$2,500 (Co-sponsor opportunity is available)



Zebras are our youngest group ages 6-9. A Zebra's stripes come in different patterns unique to each individual. A common belief is that the stripes serve as a camouflage. A herd of zebras may appear as one and as more powerful. Individually, our participants often stand out in their own community. At Zebra Crossings they find commonalities, understanding and strength in numbers.

### "Monkey" Level of \$750

- Venue Sponsor
- Buffet Sponsor
- Bar Sponsor

Monkeys are our older youth group ages 10-12, named for the hundredth monkey effect. It is a hypothetical phenomenon in which a new behavior is claimed to spread rapidly, by unexplained means from one group to all related groups, once a critical number of members of one group exhibit the new behavior.



"Camp is cool. I thought I was the only one with my condition and here I found people like me."  
Camper, age 7





### “Geese” level of \$ 500 level

- Dessert Table Sponsor
- Youth Playspace Sponsor

A flock of Geese represents our Teens ages 13-15. This group is named for the peer support metaphor when geese fly together in V-formation. Each goose provides additional lift and reduces air resistance for those flying behind it.

### “Skyhawk” level of \$ 250 level

- Music Sponsor
- Entertainer Sponsor
- Program Sponsor
- Decoration Sponsor

Skyhawks are our “*Leaders In Training*” age 16-18, who serve as role models for our youth. The hawk signals a time in your life to focus on what’s ahead and prepare for a leadership role. The sky often represents dreams. When someone can harness the power of the sky, they open the doorway of their potential.

## SPONSORSHIP BENEFITS

| Sponsorship Benefits                                 | Zebra<br>\$2,500                   | Monkey<br>\$750 | Geese<br>\$500 | Skyhawk<br>\$250 |
|--|------------------------------------|-----------------|----------------|------------------|
| Company listing in event communications              | Logo with link                     | Logo with link  | Name with link | Name             |
| Recognition on social media                          | Logo<br>Frequent Name Listing      | Name            | Name           | Name             |
| Company on event webpage                             | Logo with link<br>Plus ZC homepage | Logo with link  | Name with link | Name             |
| Company name in event program                        | Logo<br>Premium Placement          | Logo            | Name           | Name             |
| Emcee recognition at the event                       | ✓                                  | ✓               | ✓              | ✓                |
| Recognition on all anniversary promotional materials | Top recognition                    | ✓               |                |                  |
| Opportunity to address the audience                  | ✓                                  |                 |                |                  |
| Reserved VIP table with signage                      | ✓                                  |                 |                |                  |
| Anniversary press release with photo opportunity     | ✓                                  |                 |                |                  |
| Sponsor banner at event                              | ✓                                  |                 |                |                  |